

# Privacy Policy

Website [www.greatholidayescapes.com](http://www.greatholidayescapes.com)

## The purpose of this Privacy Policy?

Docklands Travel Pty Ltd T/A Great Holiday Escapes, would like to advise how we collect, use and disclose Personal Information (as defined below). This Docklands Travel Pty Ltd T/A Great Holiday Escapes Website Privacy Policy describes our practices about Personal Information that we collect through our website (the "Site"). This Privacy Policy does not address the collection, use or disclosure of information through any other means other than the Site.

By providing Personal Information to us, you agree to the terms and conditions of this Privacy Policy. If you do not agree to the terms and conditions of this Privacy Policy, please do not provide any Personal Information to us. We reserve the right to change this Privacy Policy. Any changes to our Privacy Policy will become effective upon our posting of the revised Privacy Policy on the Site. Use of the Site following such changes constitutes your acceptance of the revised Privacy Policy then in effect.

## Types of Information We Collect from You

**Personal Information** is information that identifies you as an individual. For you to take advantage of opportunities provided through the Site you are required to provide certain Personal & Business Information. We collect Information from you, such as your name, postal address, telephone number, e-mail address number, only when you voluntarily provide it to us.

We may collect Personal Information from you through the use of Cookies. The Personal Information we may collect by using Cookies refers to your behaviour as a user of this Site and provides us with the opportunity to personalize your navigation through the Site. Please read here more detailed information about Cookies in general <http://www.allaboutcookies.org/> and about the Cookies used in this Site by reading the Cookies Policy through the Cookies link in the footer of the Site.

You have the option to accept we use Cookies or not by accepting them in the "Cookies Banner" when accessing the Site for the first time. Please note that once you have accepted usage of Cookies, this "Cookies Banner" will no longer appear. However, you always have the option to disable the Cookies at any time. If you do not change your settings, we assume that you are happy to receive Cookies.

Please check the "help" function on your browser to control any of the options mentioned above.

## The Use of Information Collected from You?

**Personal Information.** We may use Personal Information:

- \* To fulfil your requests (e.g., to send you news and updates and answer your questions).
- \* To obtain your feedback (e.g., through a survey).
- \* To send you important information regarding the Site, changes to our terms, conditions, and policies and/or other administrative information.

\* Where authorized by you or by law, to inform you by e-mail of our products and services, special offers and promotions and any other marketing materials which we think may interest you.

\* To permit you to send messages regarding Site-related content to a friend through the Site. If you wish to use this feature, you may be required to provide us with, and we may use, your friend's e-mail address to facilitate message sending to your friend. By using this functionality, you affirm that you are entitled to use and provide us with the recipient's name and email address for this purpose. Docklands Travel Pty Ltd T/A Great Holiday Escapes shall not assume any liability that may arise from sending this kind of messages to the recipients. Any resulting liability will be your responsibility as you are the person who facilitated your friend's data. We will not to use your friend's Personal Information for any other purpose other than to allow the email to be sent, unless we disclose such other purpose to you at the time you provide such Personal Information to us.

\* For our internal business purposes, such as data analysis, audits, developing new products, enhancing our website, improving our services, identifying usage trends and determining the effectiveness of our promotional campaigns.

**Non-Personal Information.** Because Non-Personal Information does not personally identify you, we may use it for any purpose. In addition, we reserve the right to share Non-Personal Information, which does not personally identify you, with affiliates and other third parties, for any purpose. In some instances, we may combine Non-Personal Information with Personal Information (such as combining your name with your geographical location). If we do combine any Non-Personal Information with Personal Information, the combined information will be treated by us as Personal Information hereunder if it is so combined.

**IP Addresses.** We use IP addresses for purposes such as calculating Site usage levels, helping diagnose server problems, and administering the Site. We may also use and disclose IP Addresses for all the purposes for which we use and disclose Personal Information.

#### **How Is Personal Information Disclosed?**

We may disclose Personal Information:

\* To our third-party service providers who provide services such as website hosting, data analysis, infrastructure provision, IT services, customer service, e-mail delivery services \* To identify you to any person to whom you send messages regarding Site-related content through the Site.

#### **Third Party Sites**

This Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including without limitation any third party operating any site to which this Site contains a link. The inclusion of a link on the Site does not imply endorsement of the linked site by us.

#### **Security**

We use reasonable organizational, technical and administrative measures to protect Personal Information under our control. Unfortunately, no data transmission over the Internet or data storage system can be guaranteed to be 100% secure.

#### **Changing or Suppressing Personal Information.**

If you would like to review, correct, update, suppress or otherwise limit our use of your Personal Information that has been previously provided to us, you may contact us by the contacting section of

this Site. For your protection, we will only implement such requests with respect to the Personal Information associated with the e-mail address that you use to send us your request, and we may need to verify your identity before implementing your request.

**Retention Period**

We will retain your Personal Information for the period necessary to fulfil the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

**Contacting Us**

If you have any questions regarding this Privacy Policy, please contact us by e-mail at the address indicated in the contacting section of this Site.

Please note that e-mail communications will not necessarily be secure; accordingly, you should not include credit card information in your e-mail correspondence with us.